

Principal Profile

Principal Name: Wisconsin Retail Merchants Association

Business Or Interest: Representation of the retail and wholesale trades in Wisconsin as producers and consumers of goods, merchandise, and food sold in Wisconsin.

Lobbying Interests: All matters related to the retail and wholesale trades as well as the production and consumption of goods, merchandise, and food in Wisconsin.

CEO Name: Alice O'Connor

Title: Executive Director

Contact Name: Alice O'Connor

Address: 44 East Mifflin Street, Suite 605A

City, State, Zip: Madison, WI 53703

Phone: (608) 250-4685 x221

Fax: (608) 255-4612

E-mail: aoc@constituencyservices.org